



\$1.1 billion dollars

 30,500 post-secondary students and post-doctoral fellows

• 11,500 professors

• 3,500 Canadian companies















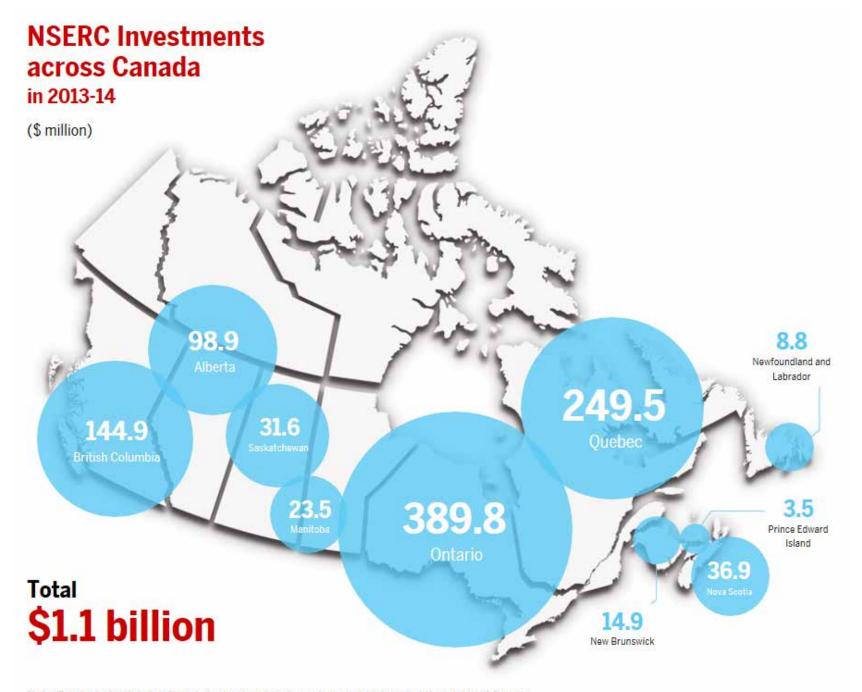












NSERC Stats in 2014 - 2015

\$63 M invested in Atlantic Canada

852 regional professors supported

484 awards students and fellows

77 NSERC sponsored research chairs

















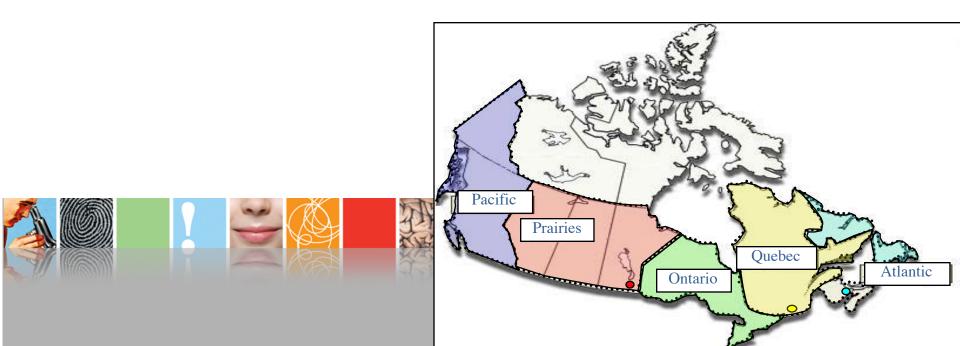




Role of NSERC – Regional Office

Regional offices:

- build private sector awareness of NSERC and academic capabilities/strengths within universities and colleges
- increase the number of academic-industry partnerships
- increase the participation in NSERC's research programs



NSERC Connect Level 1

Up to \$5,000 (Only 10 regional university/collage requests in 2014-15)

To connect academics with Canadian industry



NSERC Connect Grant

- Up to \$5,000 for up to three months
- Travel, accommodation and meeting costs
- Allow researchers to meet with Canadian companies with the objective of forming new research partnerships
- No application deadline
- NSERC will reach a funding decision within 30 days of receipt of a complete application





Level 2

- Up to \$10,000 (typically \$1,000-\$5,000) for one year
- Activities, events or promotional tools aimed at developing academic-industry partnerships or increasing studentindustry training opportunities in NSE
- Applications from researchers or administrators as well as not-for-profit, non-government organization (including industry and producer associations)
- No application deadline
- NSERC will reach a funding decision within 30 days of receipt of a complete application























NSERC Connect Level 2

Up to \$10,000 (Only 10 regional university/college requests in 2014-15)

- Atlantic Wine Industry Partnering Forum
- Over 100 participants in Wolfville, Nova Scotia;
- Event generated 36 industry interactions for Acadia



Level 3

- Up to \$25,000 for one year
- National-scope research planning workshops
- Goal is to build substantial new research collaborations between post-secondary researchers and industry, government and not-for-profit groups
- No application deadline
- NSERC will reach a funding decision within 30 days of receipt of a complete application

















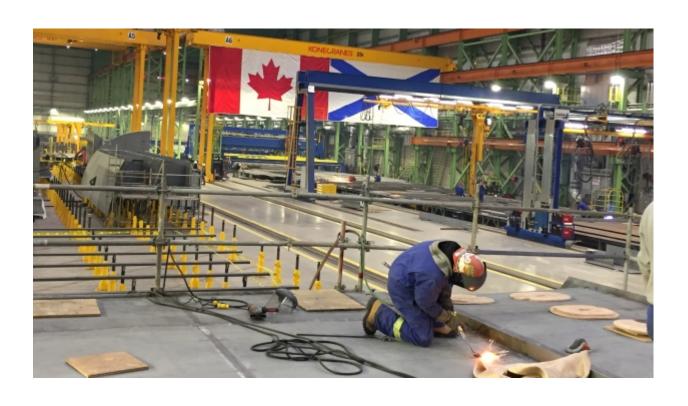








NSERC's Tools for Undergraduate Training with Private Sector





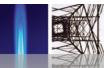


















NSERC Experience Award

\$67,500



Student Training in Industry

Enrich theoretical knowledge with industry experience.

























NSERC Experience Awards

 Offers financial assistance for industry to hire an undergraduate science or engineering student to do research for 12-16 weeks.





NSERC's Tools for Collaborative R&D between Industry and Academia

















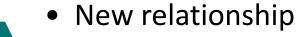




NSERC Engage Grant

Engage Grant





- Up to \$25k
- 6 months
- No company cash
- Company owns the IP
- No application deadline
- Fast 4-6 week turnaround























NSERC Engage Plus Grant

Engage Plus Grant



- Continue project and relationship with Engage
- \$12.5k company cash+\$12.5k award
- 6 months
- Company owns the IP
- No application deadline
- Fast 4-6 week turnaround

















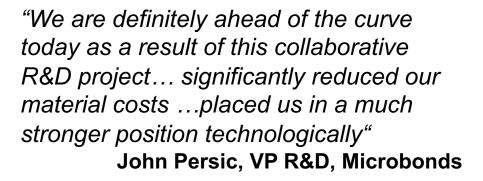






Strengthening and Maintaining a Longer Term **Collaboration**

Collaborative R&D Grant (CRD)



- Industry driven R&D project
- Shared costs: Each \$1 cash and \$1 in-kind from company levers up to \$2 from NSERC
- > Flexible
 - * Entire R&D spectrum
 - * Duration 1-5 years
 - * Small to large projects
 - * Apply at any time
- Success rate: 85%

























What are companies saying?

NSERC project was a success 94%

Problem was partially or completely solved 86%

Intend to apply the results 76%

New technology or knowledge gained 95%

- 15% of surveyed companies hired one of the students
- A majority of participating companies have experienced growth in revenue & number of employees

























NSERC Engage Grant NSERC CRD

Researcher: Margaret Walsh, Civil Engineer, Dalhousie University

Engage & CRD Partner: Moosehead Breweries, Saint John, NB

"Without this program, I am not sure that Moosehead would have been as interested in committing to partnership in a recently submitted CRD grant proposal." Margaret Walsh



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