

**PEOPLE  
2017**

**WORKSHOP AND SYMPOSIUM ON PERSISTENT  
AND EMERGING ORGANIC POLLUTION IN COLD  
AND COASTAL ENVIRONMENTS**

*October 16-17, 2017 St. John's Canada*

*Emerging Solutions to Emerging Pollution*



**Sponsorship and Trade Show Opportunities**

## SPONSORSHIP BENEFITS

### PLATINUM SPONSOR \$10,000\*

[2 Available]

- A free tradeshow booth (valued at \$1000)
- Prominent display of corporate logo at Workshop/Symposium Registration and Information Centre
- Corporate logo in all Workshop/Symposium Documents (e.g., programs)
- Corporate logo and web link included on the Workshop/Symposium Website
- Placement of corporate logo on delegate bags
- Prominent headline sponsor recognition throughout Workshop/Symposium Dates (signage)
- Corporate logo on table centerpiece in the plenary ballroom (tent card with corporate logos)
- Distribution of corporate material
- Space for full-page, color advertisement in Workshop/Symposium Program
- Placement of corporate promotional item in delegate bags (provided by the sponsor, such as water bottle, memory stick, pen, notepad, etc.)
- Placement of corporate brochure in delegate bags (provided by the sponsor)
- Placement of corporate brochure on Sponsor Tables
- Two complimentary Full Registration to the Workshop/Symposium (Valued at \$800)

### GOLD SPONSOR: \$5,000

[4 Available]

- A free tradeshow booth
- Display of corporate logo at the Workshop/Symposium Registration and Information Center
- Corporate logo in all Workshop/Symposium Documents (e.g., programs)
- Corporate logo and web link included on the Workshop/Symposium Website
- Prominent headline sponsor recognition throughout Workshop/Symposium Dates (signage)
- Corporate logo on table centerpiece in the plenary ballroom (tent card with corporate logos)
- Distribution of corporate material
- Space for half-page, color advertisement in Workshop/Symposium Program
- Placement of corporate brochure in delegate bag (provided by the sponsor)
- Placement of corporate brochure on Sponsor Tables
- Two complimentary Full Registration (valued at \$800)
- Two complimentary tickets to Workshop/Symposium Reception and Banquet (Valued at \$320)

## SILVER SPONSOR: \$2,500

[6 Available]

- Display of corporate logo at the Workshop/Symposium Registration and Information Center
- Corporate logo in all Workshop/Symposium Documents (e.g., programs)
- Corporate logo and web link included on the Workshop/Symposium Website
- Prominent headline sponsor recognition throughout Workshop/Symposium Dates (signage)
- Distribution of corporate material
- Placement of corporate brochure on Sponsor Tables
- One complimentary Full Registration (Valued at \$400)
- One set of complimentary tickets to Reception and Banquet (Valued at \$160)

## BRONZE SPONSOR: \$1,000

[4 Available]

- Display of corporate logo at the Workshop/Symposium Registration and Information Center
- Corporate logo in all Workshop/Symposium Documents (e.g., programs)
- Corporate logo and web link included on the Workshop/Symposium Website
- Corporate logo on table centerpiece in the plenary ballroom (tent card with corporate logos)
- Distribution of corporate material
- Placement of corporate brochure on Sponsor Tables
- One complimentary Full Registration (Valued at \$400)
- One set of complimentary tickets to Reception and Banquet (Valued at \$160)

*\*All prices **INCLUDE** provincial and federal taxes (15%)*

## EVENT SPONSORSHIP OPPORTUNITIES

### **BANQUET SPONSOR: \$2,000\***

**[2 Available]**

- Corporate name and logo prominently displayed at the pre-banquet reception
- Corporate name and logo displayed on a card at each banquet table
- Corporate name and logo on the title page of the Awards Banquet Program
- Acknowledgement of Corporate sponsorship at the Awards Banquet
- Corporate name and logo in the conference program as a Banquet Sponsor
- Two free tickets to the Awards Banquet, together with reserved seating (Valued at \$200)

### **LUNCHEON SPONSOR: \$1,000\***

**[4 Available]**

- Corporate name and logo on the tickets for the luncheon
- Corporate name and logo prominently displayed at the luncheon
- Corporate name and logo printed on the luncheon menus
- Acknowledgement of Corporate sponsorship at the luncheon
- Corporate name and logo in the Workshop/Symposium Program as a Luncheon Sponsor
- Two free tickets to the sponsored luncheon (Valued at \$120)

### **WELCOME RECEPTION SPONSOR: \$500\***

**[2 Available]**

- Corporate name and logo prominently displayed at the Welcome Reception
- Logo and web link address included on the Workshop/Symposium website
- Acknowledgement of Corporate sponsorship at the Welcome Reception
- Corporate name and logo in the Workshop/Symposium Program as a Welcome Reception Sponsor
- Two complimentary tickets to the Welcome Reception (Valued at \$120)

### **COFFEE BREAK EVENT SPONSOR: \$500\***

**[8 Available]**

- Corporate name and logo prominently displayed at the coffee / tea beverage station during all coffee breaks
- Logo and web link address included on the Workshop/Symposium website
- Acknowledgement of Corporate sponsorship in the closing remarks
- Corporate logo in the Workshop/Symposium Program book as the Coffee Break Sponsor
- One set of complimentary tickets to Reception and Banquet (Valued at \$160)

*\*All prices **INCLUDE** provincial and federal taxes (15%)*

# Sponsorship Opportunities

## The Quick Guide:

Major Benefits	Platinum	Gold	Silver	Bronze
	\$10,000*	\$5,000	\$2,500	\$1,000
Complimentary Full Registration	2	2	1	1
logo at Workshop/Symposium Registration Centre	2	2	1	1
logo on Workshop/Symposium Website	√	√	√	√
Web link from Workshop/Symposium Website	√	√	√	√
Corporate brochure on Sponsor Table	√	√	√	√
Distribution of corporate material	√	√	√	√
logo on table centerpiece in plenary ballroom	√	√	√	
Prominent headline sponsor recognition	√	√	√	
logo on back cover of all documents	√	√		
Corporate brochure in delegate bag	√			
Advertisement space in Workshop/Symposium Program	Full-page	Half-page		
logo on delegate bag	√			
Promotional item in delegate bag	√			
logo on cover of proceedings	√			
High profile booth at Trade Show	2	1	1	

\*All prices **INCLUDE** provincial and federal taxes (15%)

## Sponsorship: General Terms and Conditions

### **CONTRACT:**

Once approved by the PEOPLE 2017 (hereinafter referred to as the organizer), this request for sponsorship constitutes a contract between the requestor (hereinafter referred to as the sponsor) and the organizer, and incorporates all conditions relative to the sponsor indicated in this document. Sponsorships will be prioritized according to the order of receipt of applications accompanied by the necessary payment (please refer to the complete information in this document).

### **EXCLUSIVITY AND LIMITS:**

The sponsor may not sublet, transfer, or assign rights to any part of the sponsorship, or resell the sponsorship, without the express permission of the organizer, or conduct promotions of any kind that are not directly related to their normal business activity.

### **FORCE MAJEURE:**

The organizer will not be held responsible for conditions preventing the execution of the sponsorship, or of the conference, because of force majeure, which includes events or occurrences beyond the control of either party, including, without limitation, events such as fire, flood, labor disruption and discontinuity in the provision of electrical service or for any other reasons beyond its control. If the organizer cancels the conference for other reasons, the sponsor will be entitled to reimbursement for the sponsorship fees only, subject to the limitations contained in these general terms and conditions.

### **PAYMENT:**

To be officially accepted as a sponsor, each requestor must complete and forward the sponsorship agreement accompanied by the full payment (please refer to the sponsorship agreement request form in this document). If a sponsor whose sponsorship has been approved later decides to cancel the sponsorship, the sponsor must submit a request for cancellation in writing, as follows:

Where notice of cancellation is received on or before September 30, 2017, the organizer will refund the balance of the sponsor's payment after deduction of a \$200 administration fee.

Where notice of cancellation is received from September 30 to October 6, 2017 inclusively, the organizer will refund 50% of the sponsor's payment.

Where notice of cancellation is received after October 6, 2017, no refund will be made.

### **TERMINATION OF CONTRACT:**

The Organizer reserves the right to terminate the contract and to withdraw the sponsorship of the conference if:

- a) The sponsor has not fully paid the sponsorship fee; or
- b) The sponsor fails to respect one or more of the contract conditions.

### **INTERPRETATION:**

The organizer may make any changes, amendments or additions as needed to the terms and conditions relating to the sponsorship deemed necessary to ensure the proper execution of the conference. The conditions and regulations applicable to the sponsor are within the responsibilities of the organizer to regulate and such decisions will be considered final. The organizer may therefore require sponsors to modify sponsorships as deemed necessary to ensure the proper execution of the conference. In the event that the sponsor refuses to comply, the organizer may order that the sponsorship be revoked without entitlement to compensation.



## TRADE SHOW

### SCHEDULE

Set-up: October 15, 2:00 - 6:00 pm

Take Down: October 17, 5:00 - 6:00 pm SHARP

Trade Show Open: October 16, 8:30 am - 6:00 pm

October 17, 8:30 am - 6:00 pm

### BOOTH PRICING

\$1,000 + HST\* (NGO\*\* Discount: 50%)

\* All prices **INCLUDE** provincial and federal taxes (15%)

\*\* A non-profit organization (NGO) can receive a special discount of 50% upon request to and approval by the Organizing Committee

## Sheraton Hotel Newfoundland – Garden Court



## Booth Rental: General Terms & Conditions

### CONTRACT:

Once approved by the PEOPLE 2017 (hereinafter referred to as the organizer), this request for a booth rental constitutes a contract between the requestor (hereinafter referred to as the exhibitor) and the organizer, and incorporates all conditions relative to the exhibitor indicated in this document. Booth rentals will be prioritized according to the order of receipt of applications accompanied by the necessary payment (please refer to the complete information in this document).

### PERMITS AND DURATION:

The permit granted by this document applies only to the use and occupation of the booth(s) assigned to the exhibitor by the contract and is valid for the period beginning at 2:00 p.m. on October 15, 2017, and ending at 6:00 p.m., October 17, 2017. In compliance with these general terms and conditions, the exhibitor may have access to the booth before and after the exhibition period to set up and take down the booth. The time slots reserved for booth set up are 2:00 p.m. to 6:00 p.m. October 15, 2017, and for take down, 3:00 p.m. to 4:00 p.m. SHARP on October 17, 2017.

### LIMITATIONS ON PRODUCTS AND SERVICES ON DISPLAY:

The purpose of this trade show is to present products and services that may be of interest to PEOPLE 2017 attendees. The organizer reserves the right to remove, refuse, or prohibit any display, part of a display, or proposed display which, in its opinion, is not appropriate to or respectful of the spirit of the exhibition.

### THE BOOTH RENTAL INCLUDES:

- A trade show booth space (10 feet wide x 8 feet deep)
- Two double electrical outlets (110 volts, 15 amperes)
- Two complimentary tickets to the Luncheon (Valued at \$120)
- One pass to attend technical presentations
- Inclusion in the Program Book
- One copy of the Program Book

### SUBLETTING OF BOOTHS:

The exhibitor may not sublet, transfer, or assign rights to any part of the booth allocated to the exhibitor, or resell the booth, without the express permission of the organizer, or display or permit the display in this booth of any merchandise that is not the traditional merchandise of the exhibitor, or display any promotional materials that are not directly related to the products on display.

### ACCESSIBILITY TO THE BUILDING:

The organizer will not be held responsible for conditions preventing delivery of the booth if the building is not accessible because of force majeure, which includes events or occurrences beyond the control of either party, including, without limitation, events such as fire, flood, labor disruption, and discontinuity in the provision of electrical service or for any other reasons beyond its control. If the organizer cancels the exhibition for other reasons, the exhibitor will be entitled to reimbursement for the booth rental only.

### PAYMENT:

To be officially accepted as an exhibitor, each requestor must complete and forward the booth rental request accompanied by the full payment (please refer to the complete information in this document). If an exhibitor whose application has been approved later decides to cancel the reservation, the exhibitor must submit a request for cancellation in writing:

Where notice of cancellation is received on or before September 30, 2017, the organizer will refund the balance of the exhibitor's payment after deduction of a \$200 administration fee.

Where notice of cancellation is received from September 30 to October 6, 2017 inclusively, the organizer will refund 50% of the booth rental cost.

Where notice of cancellation is received after October 6, 2017, no refund for the booth rental will be made.

### TERMINATION OF CONTRACT:

The organizer reserves the right to terminate the contract and to withdraw the booth from the exhibitor if:

- a) the exhibitor has not fully paid the booth rental cost; or
- b) the exhibitor fails to respect one or more of the contract conditions.

### DAMAGE AND THEFT:

The organizer cannot be held responsible for any damages suffered directly, indirectly, generally, specifically (including as a result of theft), or otherwise caused to the exhibitor, its agents and employees, its materials or to booth visitors.

### INTERPRETATION:

The organizer may make any changes, amendments or additions as needed to the terms and conditions relating to the exhibitor deemed necessary to ensure the proper execution of the trade show. The conditions and regulations applicable to the exhibitor are within the responsibilities of the organizer to regulate and such decisions will be considered final. The organizer may therefore require exhibitors to modify displays as deemed necessary to ensure the proper execution of the exhibition. In the event that the exhibitor refuses to comply, the organizer may order that the entire display be immediately removed at the cost of the exhibitor and without entitlement to compensation.



## The PEOPLE 2017 Conference - Sponsorship and Trade Show Request Form

To reserve a sponsorship opportunity at the **PEOPLE 2017 Conference**, or to obtain more information, please contact the Workshop/Symposium Sponsorship Team by email at [nrpop@mun.ca](mailto:nrpop@mun.ca). Once your sponsorship is reserved, you will be emailed a confirmation and an invoice will be issued. Please note that the amount indicated on the confirmation must be paid within thirty (30) days. All sponsorship categories will be awarded on a first come – first served basis up to the number available as specified in this brochure.

Please make your cheque payable to "**PEOPLE Network, FEAS, Memorial**"

Please print clearly

**Name of Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Province/State:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**Postal Code/Zip:** \_\_\_\_\_

**Name of Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

SPONSORSHIP LEVEL	✓	Price*	SPONSORSHIP LEVEL	✓	Price*
PLATINUM		\$10,000	COFFEE BREAK		\$500
GOLD		\$5,000	BANQUET		\$2,000
SILVER		\$2,500	LUNCHEON		\$1,000
BRONZE		\$1,500	WELCOME RECEPTION		\$500
BOOTH PRICING		\$1,000			

\*All prices INCLUDE provincial and federal taxes (15%)

\*\*A non-profit organization (NGO) can receive a special discount of 50% upon request to and approval by the Organizing Committee

**Sponsor Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_